



Kristianstad, 16 January 2009

Press Release

### **Management increases holdings in Bong**

The executive management of Bong Ljungdahl AB (publ) has purchased 540,000 shares, equal to 4.1 per cent of the company's total share capital. The executive management consists of five individuals, of whom Bong's Managing Director and CEO Anders Davidsson has purchased 150,000 shares.

Following the transaction Bong's executive management holds 617,700 shares, equal to 4.7 per cent of the total share capital. In addition, the executive management has previously acquired warrants corresponding to 142,800 shares. After the transaction Anders Davidsson has a total holding of 182,600 shares and 34,000 warrants.

For additional information about this press release, please contact Anders Davidsson, VD President and CEO of Bong Ljungdahl AB. Telephone (switchboard) +46 (0)44 20 70 00, (direct) +46 (0)44 20 70 80, (mobile) +46 (0)70 545 70 80.

*Bong is one of Europe's leading envelope and packaging companies and offers solutions for distribution and packaging of information, advertising materials and lightweight goods. Two strong growth areas in the Group are the new ProPac packaging concept and Russia, where Bong has recently established its own manufacturing facility and sales organisation. The Group has annual sales of approximately SEK 2 billion and some 1,200 employees in Sweden, Norway, Denmark, Finland, Estonia, Latvia, Lithuania, the UK, the Netherlands, Belgium, Germany, Poland and Russia. Bong has a strong market position, particularly in Northern Europe, and the Group sees attractive opportunities for further expansion and development. Bong is a publicly listed company and its shares are quoted on the OMX Nordic Stock Exchange Stockholm (the Stockholm Stock Exchange).*